

SAVANNA

Savanna Campoli

Toronto, ON
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Senior product designer by day and a clay accessory designer by night, I strive to embed creativity into every aspect of my life. It all started when I received my Bachelor of Design from University of Illinois and since then, I've been helping customers navigate the digital world by designing compelling narratives and inclusive solutions. After a long day at the office glued to my monitor, I walk six feet to my clay studio and design handmade accessories for my small business, Bella.

Experience

2021-Present

Senior Product Designer

Scotiabank Digital Factory - Toronto, ON

Skilled product designer contributing to the web modernization initiative of decommissioning Scotia's current online banking platform. Lead the design process for core banking features within the new responsive site that allows for accessible and inclusive banking for all Scotiabank customers.

2018-2021

Senior UI/UX Designer

Deloitte (Omnia AI) - Toronto, ON

Specialist in information design, design thinking strategy, and UI/UX design across financial services, public sector and consumer products industries with a specialization in AI. Lead facilitator for design thinking sessions to create custom analytics solutions and derive complex data visualizations.

2017-2018

Print and Digital Designer

ME to WE - Toronto, ON

Designer supporting the academic learning and volunteering initiatives for student programming and UI/UX design of MEtoWE.com and WE.org.

2016-2017

Graphic Designer

Tempur Sealy Canada - Toronto, ON

Designer of marketing collateral for multi-brand corporation including brochures, flyers, packaging and in-store displays.

Education

2012-2016

University of Illinois at Chicago

Bachelor of Design in Graphic Design - Chicago, IL

2015-2016

The Art Institute of Chicago

Design Thinking and Leadership Professional Practice - Chicago, IL

2015

University of Arts London, CSM

FESP: Free Elective Semester Program in Graphic Design - London, UK

Affiliations

2022

Hackdays Scotiabank - Uplift

2nd place winner for Hackdays competition - Toronto, ON

2020-2021

Think Space

Founder of Deloitte's practitioner-led learning program - Toronto, ON

2018-2021

Workplace Giving

Volunteer and designer for 'Take our kids to work day' - Toronto, ON